

SWEETHEART FESTIVAL

Leveland, Colorado

on 3rd Street & 4th Street in Downtown Loveland

FESTIVAL SCHEDULE



OPEN 10AM-8PM

10AM-8PM VJ Tracer (in-between live performances)

Community Stage

10AM-6PM: Live Ice Carving Demonstrations

Ice Alive on 4th Street

11AM-4PM: Roaming Stilt Walkers

4th Street & Foundry

11AM-1PM: Little Miss Valentine & Mr. Cupid Contest

Rialto Theater

12–12:30PM: Bulldog Pups Cheerleading

Community Stage

1–1:30PM: The Cheer & Dance Connection

Community Stage

2-2:30PM: Dance Factory

Community Stage

2:30PM: Sweetheart Classic 4 Mile Race Begins*

4th & Railroad

3-3:30PM: School of Rock House Band

Community Stage

4–4:30PM: High Plains School Jazz Band

Community Stage

4:30PM: Spectra Circus LED Hula Hoopers

Kid's Zone

5:30-7:30PM: FinalEyes Band

Community Stage

5:30PM: Spectra Circus Fire Show

Fireheart Foundry Plaza

6:30PM: Spectra Circus LED Hula Hoopers

Kid's Zone

7–9PM: Spinphony Strings*

Rialto Theater

7:30PM: Spectra Circus Fire Show

Fireheart Foundry Plaza

DON'T MISS THESE SPECIAL SWEETHEART ACTIVITIES ALL DAY:



Fireheart Foundry Plaza:

Marvel at the fiery sculptures, watch raku pottery firing and glassblowing demos at the Fireheart Foundry Plaza.



Ice Alive on 4th Street:

Watch as amazing pieces of art emerge from solid ice in front of your eyes - all along 4th Street.



Lock your Love:

Purchase your lock at the Loveland Lodge, engrave it for FREE & lock it to one of the love lock sculptures around town!



Visit over 60 Vendors:

Find food trucks, arts and crafts, jewelry, home goods, snacks, and so much more, all around the festival grounds. #shoplocal



Be a Part of the Community Mural:

Paint a 9"x9" tile that will be a part of one of the 2024 community murals in Downtown Loveland. Visit the tent near the Kids' Zone for instructions.



Explore the Palace of Sweets:

Escape the cold into the heated tent with all of the sweetest things imaginable, including chocolate, cookies, cotton candy, cupcakes and more.



FUN & FREE Kids Activities:

At the Kids' Zone, find Ice Penguin Ring Toss, the Eagle's Hockey Shoot Booth and build a fort with the biggest blocks you've ever seen.



Sweetheart Photo-Ops

Take the perfect Sweetheart pic with LOVE-themed photo ops everywhere. #LovelandSweetheartFestival







PROUDLY SPONSORED BY:























VALENTINE EVENTS

LOVELAND LIGHTS

Chapungu Sculpture Park Feb. 1 - 18 ♥ 5-9PM

LIVE MUSIC ON THE ROOF* Desk Chair

Feb. 10 ♥ 12-8PM

OPEN MIC NIGHT

Artworks Loveland Feb. 10 ♥ 2-8PM

DESSERT & BEER PAIRING*

Loveland Aleworks Feb. 10 ♥ 7PM

VALENTINES CRAFTS & ACTIVITIES Loveland Museum

Feb. 10 ♥ 10am-4pm

65 ROSES FOR CYSTIC FIBROSISIndependence Gallery

BURLESQUE SHOW*

Feb. 10 ♥ 11AM-8PM

Loveland Aleworks

Feb. 10 ♥ 4PM

Tom Davis Saloon

Feb. 10 ♥ 8PM-12AM

LOVE LETTER STATION

Loveland Aleworks Feb. 10 ♥ 10AM-9PM

ART SHOW

Lincoln Gallery Feb. 10 ♥ 12-6PM

METAL FORGING DEMOS

Loveland Aleworks Feb. 10 ♥ 5-8PM

WALKER WILLIAMS BAND LIVE VALENTINE'S DAY GROUP WEDDING*

Blue Arena Feb. 14

RETAIL, FOOD & DRINK SPECIALS -

JACK JACK'S 4TH STREET MARKET

Grand Opening Prizes & Balloons Feb. 10 ♥ 10AM-10PM

BURK'S TAVERN

Happy Hour 3-6PM Feb. 10 ♥ 1PM-2AM

MARY'S MOUNTAIN COOKIES

Buy 6 get 2 FREE Feb. 10 ♥ 10AM-10PM

LUXURY BLONDING BAR

Buy 1 Pack Get 1 Free Hair Extensions Feb. 10 ♥ 8AM-5PM

PILAR BOUTIQUE

15% Off & Free Drink Feb. 10 ♥ 10AM-8PM

PURE VIBES GIFTS & WELLNESS

Free Rose Quartz w/purchase Feb. 10 ♥ 10am-8pm

THE COLLAB

Valentine Photo Booth Feb. 10 ♥ 10AM-8PM

LOVELAND TAP & TAVERN

Drink Specials Feb. 10 ♥ 12-10PM

VATOS TACOS & TEQUILA

Food & Drink Specials Feb. 10 ♥ 8AM-10PM

STUDIO BE SALON

Free Hair Tinsel & Hot Cocoa Feb. 10 ▼ 12-5PM

WILD POSIES FLORAL BOUTIQUE

Free Rose w/purchase Feb. 10 ♥ 10AM-6PM

THE MEAT REVOLUTION

Buy 2 Entrees get a FREE dessert Feb. 10 ♥ 11AM-10PM

\$3 off Better Lovers Cocktail Feb. 10 ♥ 5PM-12AM

ROSIE'S BARBERSHOP & BAR

SLICE N ROLL PIZZA

Sweetheart City Cocktail Special

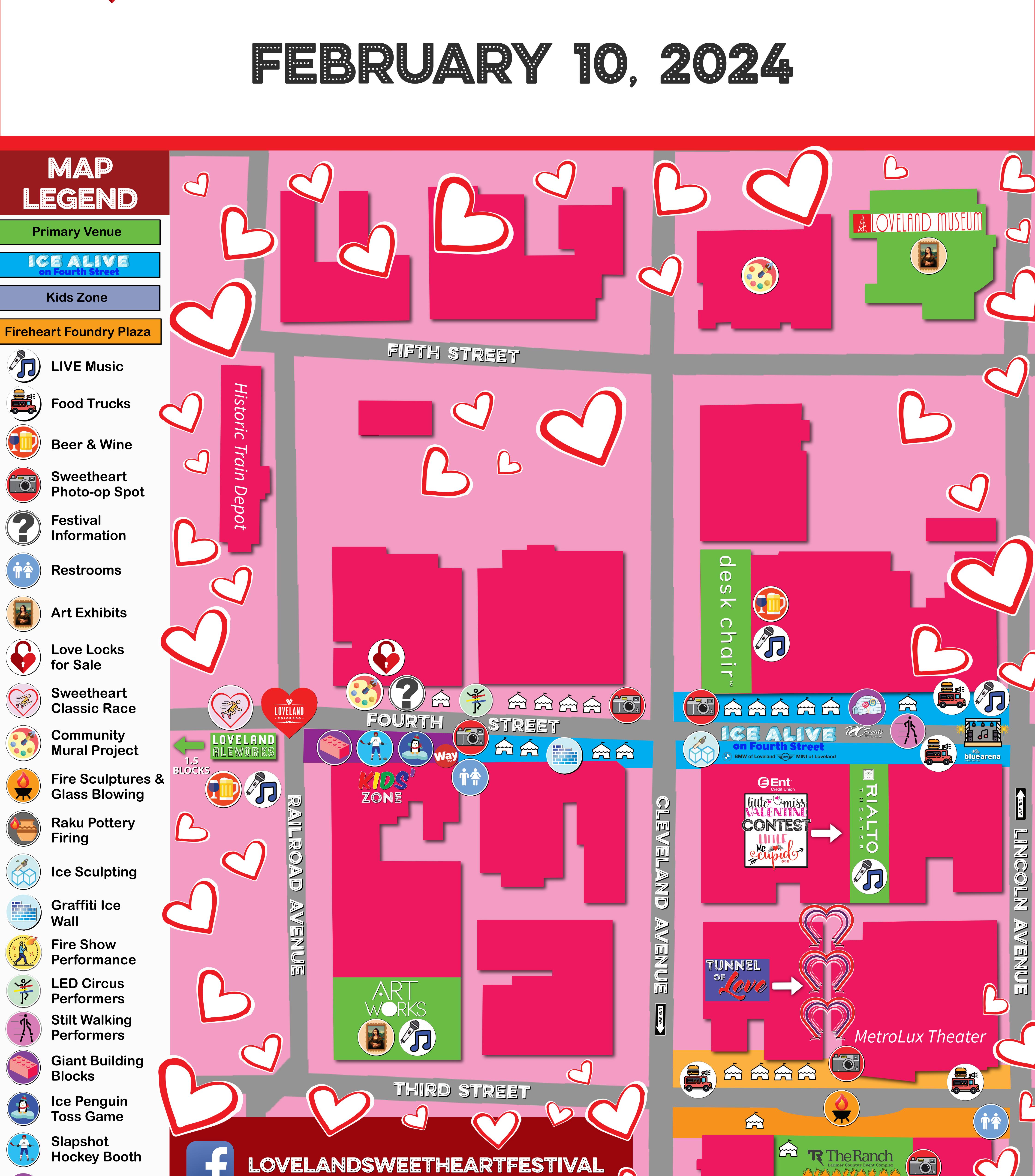
Feb. 10 ♥ 11AM-12AM

^{*} Indicates a ticketed event that may require additional fees.



SWEETHEART FESTIWAL

Loveland, Colorado



LOVELANDSWEETHEARTFESTIVAL

#LOVELANDSWEETHEARTFESTIVAL

#VISITLOVELANDCO

Foundry Plaza

Parking Garage

Hockey Booth Palace of Sweets Community Stage Tunnel ofLove Vendors

Giant Loveland

Heart